

Hello! 🙋 I'm **Colleen Hua** – a bilingual UX/UI designer open to relocate within the U.S. I specialize in early stage products. ✨

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EXPERIENCE

[Averroes.ai](#) | **UI/UX Designer** 05.2023 - Now

- As the first designer, I work on every design front for the AI computer vision product, including UI/UX, website, branding and illustrations.

[Naive Systems](#) | **UX Designer** 06.2022 - 09.2022

- Collaborated with a cross-functional team of product managers and developers to redesign the company's task management software.
- Leverage competitive analysis and user research insights to drive strategic decision-making.
- Developed and delivered responsive designs, including annotated prototypes for 6 features and 8 different screen widths.

[Majestyk Apps](#) | **UX/UI Designer** 09.2021 - 12.2021

- Led the end-to-end design of a marketing site, including desktop and mobile experience, within a cross-functional team.
- Conducted research and competitive analysis to identify key design features and user flows.
- Delivered wireframes, high-fidelity mockups, prototypes, and over 95 UI components that closely aligned with the client's goals.
- Facilitated 4 design reviews and presented progress updates to stakeholders, including senior leadership and other team members.

[Google Edu](#) | **UX/UI Designer** 01.2022 - 03.2022

- Led a team of 9 designers to develop 3 new ideas for better student learning on Google Search and YouTube.
- Conducted UX research with 40 participants, analyzed over 1,500 data points, and delivered two rounds of usability testing with RESCO.

[Deloitte](#) | **UX/UI Designer** 03.2021 - 05.2021

- Collaborated with 10 designers to redesign Deloitte Talent on Demand, resulting in over 78% user satisfaction in user testing.
- Conducted end-to-end product design process including research and high-fidelity design.

EDUCATION

Savannah College of Art and Design

M.F.A. Graduation 03.2023

Interactive Design and Game Development

Shanghai Second

Polytechnique University

B.M. Graduation 06.2019

Exhibition Economic Management

SKILLS

UX/UI

- Interface Design
- Rapid Wireframing
- Rapid Prototyping
- Information Architecture
- User Flow
- Usability Testing
- Design Annotation
- Storyboard
- User Research
- Product Strategy
- Affinity Map
- Persona
- User Journey Map
- Moodboard
- A/B Testing

Toolkits

- Figma
- Adobe XD
- Protopie
- Adobe Creative Cloud
- Miro
- Squarespace